

Online AWB Platform Streamlines Airway Billing Operations & Financial Control for EMX UAE by 60%

Key Challenges

EMX UAE relied on fragmented, manual airway billing processes, causing delays, limited visibility, billing errors, reconciliation challenges, and poor scalability across growing air cargo operations.

Key Results

By implementing a custom Online AWB system, EMX UAE centralized AWB management, automated billing workflows, improved accuracy and turnaround times, strengthened transparency, financial control, reporting efficiency, and scalability across air cargo operations.



Industry: Logistics

Solutions: Finance & Billing

Products: Custom Airway Billing Application (AWB Application)

Digitizing Airway Billing to Improve Speed, Accuracy, Transparency, Operational Control, and Scalable Growth Across Logistics Operations

In EMX UAE's fast-paced logistics environment, efficient airway billing is critical to maintaining operational flow and customer trust. Air cargo operations rely on accurate AWB generation, billing validation, and timely reconciliation. Manual handling and disconnected systems increase the likelihood of delays, errors, and revenue leakage.

As shipment volumes grew, EMX UAE required a modern system to manage AWBs centrally. Operations teams needed real-time visibility into billing status, shipment data, and financial records. Without automation, maintaining accuracy and consistency across air freight transactions became increasingly challenging and limited operational scalability and control.

To support business growth, EMX UAE sought a digital solution that could automate AWB creation, standardize billing logic, provide end-to-end visibility, improve accuracy, reduce delays, and support scalable, high-volume air cargo operations.

Outcomes

60%

reduction in manual AWB processing effort

50%

improvement in billing accuracy and reconciliation time

70%

increase in operational visibility across air cargo billing workflows

Centralized AWB Management, Automated Billing Workflows

The Online AWB system delivered a single, centralized platform for managing airway bills and billing processes. Automated AWB generation reduced manual data entry and errors. Integrated billing logic ensured consistent charge calculation based on shipment details, destinations, service parameters, and predefined commercial rules.

Real-time data access enabled faster verification and approvals. Centralized records improved coordination between operations and finance teams, reducing billing disputes and accelerating invoicing cycles. As volumes scaled, the platform maintained performance and accuracy without increasing operational overhead while supporting faster turnaround times and improved service reliability.

The system also improved operational consistency by enforcing standardized workflows across users and locations. Automated validations reduced dependency on individual expertise, minimized rework, and ensured uniform billing practices across all air cargo transactions while strengthening process governance and operational efficiency across teams.

Improved Visibility, Reporting, and Financial Accuracy

The solution provided intuitive dashboards and detailed reports offering clear insight into AWB status, billing metrics, and revenue tracking across operations. Automated reporting simplified reconciliation, reduced manual effort, and improved audit readiness. Consistent, structured data capture minimized discrepancies and strengthened overall financial accuracy.

Centralized visibility enabled operations and finance teams to monitor billing progress in real time. Exceptions and discrepancies were identified earlier, reducing delays and preventing revenue leakage. Clear reporting improved accountability across teams and supported faster issue resolution.

By standardizing processes, EMX UAE reduced dependency on manual follow-ups and spreadsheets. Teams gained confidence in data reliability, enabling quicker decision-making, more accurate customer communication, and stronger financial control across air cargo billing operations and improved coordination between finance and operations teams.



Scale-IT's custom built online AWB system made our billing faster and more accurate. Automation helped cut down errors and gave us clear visibility into our day-to-day operations.

Air Cargo,
Operations Manager
EMX Post - UAE



The Online AWB system significantly improved our billing accuracy and processing speed. Automation reduced errors and gave us real-time visibility across operations.

EMX Card Service,
Head of Card Operations
EMX Post - UAE

Scalable Cryptographic Security for Operational for EMX UAE

Designed for scalability, the Online AWB platform supports future growth and operational expansion across increasing shipment volumes and routes. Secure access controls and centralized data management ensured information integrity while enabling seamless collaboration across operational and finance teams and supporting long-term digital transformation initiatives.

The result was a resilient, efficient airway billing system aligned with EMX UAE's operational and business objectives, supporting faster processing, improved control, greater transparency, and enhanced customer satisfaction while enabling sustainable growth and operational excellence across air cargo operations.

Get started by [talking to our team](#). ScaleIT team will help you find the right solution for your needs. Reach even to get started with a trial or even a proof of concept (POC).