1. Introduction

Scale IT Softwares (hereinafter referred to as "we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, disclose, and protect the personal information of individuals who visit our website (hereinafter referred to as the "Website") and interact with our services. By using our Website, you consent to the practices described in this Privacy Policy.

2. Information We Collect

We may collect the following types of information from you:

Personal Identification Information: This may include your name, email address, phone number, company name, job title, and any other information you voluntarily provide to us through contact forms, registration forms, or other communication channels.

Website Usage Information: We may automatically collect certain information about your interaction with our Website, such as your IP address, browser type, operating system, referring website, pages you visit, the time and date of your visit, and the links you click. This information is typically collected through cookies and similar tracking technologies.

Communication Data: If you contact us via email or other means, we may retain a record of your communication.

Information Related to Services: If you express interest in or engage with our services (reselling software in IT Cyber Security, IT Monitoring and Management, Backup and Recovery, and Business Productivity and Collaboration), we may collect information related to your specific needs and preferences to better assist you.

Address
235, Binnamangala, 2nd floor, 13th Cross road,
2nd-Stage, Indiranagar, Bengaluru - 560038

Phone - +91 767 675 8358
Email - hello@scaleitsoftwares.com
Website - www.scaleitsoftwares.com

3. How We Collect Information

We collect information in the following ways:

Directly from You: When you voluntarily provide information to us, such as when you fill out a contact form, subscribe to our newsletter, request a demo, or communicate with us via email or phone.

Automatically: Through the use of cookies, web beacons, and other tracking technologies when you browse our Website.

From Third Parties: We may receive information about you from third-party sources, such as publicly available databases or marketing partners, but only where we have a lawful basis to do so.

4. How We Use Your Information

We may use your personal information for the following purposes:

To Provide and Improve Our Services: To understand your needs and provide you with information about our software reselling services.

To communicate with you: To respond to your inquiries, provide customer support, and send you important notices or updates.

For Marketing and Promotional Purposes: With your consent, where required, we may send you newsletters, marketing emails, and other promotional materials about our services and related offerings. You can opt out of receiving these communications at any time.

To Personalize Your Experience: To tailor the content and information we provide to you based on your interests and preferences.

To Analyze Website Usage: To monitor and analyze trends, usage, and activities in connection with our Website to improve its functionality and user experience.

For Security and Fraud Prevention: To detect, prevent, and address security incidents and fraudulent activities.

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To Comply with Legal Obligations: To comply with applicable laws, regulations, and legal processes.

5. How We Share Your Information

We may share your personal information with the following categories of recipients:

Service Providers: We may engage third-party service providers to assist us in operating our Website, conducting our business, or providing services to you (e.g., website hosting, email marketing, analytics). These service providers are contractually obligated to protect your information and use it only for the purposes for which we disclose it to them.

Business Partners: We may share information with our business partners or software vendors when it is necessary to provide you with the services you have requested or to offer you relevant solutions.

Legal Authorities: We may disclose your information to law enforcement agencies, government bodies, or other relevant authorities if required by law or in response to a valid legal request, such as a subpoena or court order.

Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity as part of the transaction. We will notify you via email and/or a prominent notice on our Website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

With Your Consent: We may share your information with third parties when we have your explicit consent to do so.

6. Cookies and Tracking Technologies

Our Website uses cookies and similar tracking technologies (e.g., web beacons, pixels) to collect information about your browsing activities. Cookies are small text files that are stored on your device when you visit a website. We use cookies for various purposes, including:

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Essential Cookies: These cookies are necessary for the operation of our Website and enable you to access certain features.

Performance/Analytics Cookies: These cookies help us analyze how users interact with our Website, allowing us to improve its performance and functionality.

Functionality Cookies: These cookies allow our Website to remember your preferences (e.g., language settings) and provide enhanced features.

Targeting/Advertising Cookies: These cookies may be used to deliver targeted advertisements to you based on your interests and browsing history.

You can control and manage cookies through your browser settings. You can typically block or delete cookies, or set your browser to notify you when cookies are being sent. However, please note that disabling certain cookies may affect the functionality of our Website.

7. Data Security

We take reasonable and appropriate measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. These measures include technical, administrative, and physical safeguards. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

8. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, as described in this Privacy Policy, or as required by applicable laws and regulations. When we no longer need your personal information, we will securely dispose of it in accordance with our data retention policies.

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9. Your Rights

Depending on your location and applicable data protection laws, you may have certain rights regarding your personal information, which may include the right to:

Access: Request access to the personal information we hold about you.
Rectification: Request that we correct any inaccurate or incomplete personal information.
Erasure: Request the deletion of your personal information under certain circumstances.
Restriction of Processing: Request that we restrict the processing of your personal information under certain circumstances.
Data Portability: Request to receive your personal information in a structured, commonly used, and machine-readable format and to transmit that data to another controller.
Objection: Object to the processing of your personal information for certain purposes, such as direct marketing.
Withdraw Consent: If we rely on your consent to process your personal information, you have the right to withdraw your consent at any time.
To exercise any of these rights, please contact us using the contact information provided below. We may require you to verify your identity before processing your request.

10. Links to Other Websites

Our Website may contain links to other websites that are not owned or controlled by us. This Privacy Policy does not apply to those websites. We encourage you to review the privacy policies of any third-party websites you visit.

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11. Children's Privacy

Our Website is not intended for children under the age of 18. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately, and we will take steps to delete such information.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will post any changes on this page and update the "Last Updated" date at the top of the policy. We encourage you to review this Privacy Policy periodically for any updates.

13. Contact Information

If you have any questions or concerns about these Terms, please get in touch with us at:

Email : hello@scaleitsoftwares.com

Phone : +91 7676758358

Address : Proworks, 235, Binnamangala, 2nd floor, 13th Cross road, 2nd-Stage, Indiranagar, Bengaluru - 560038

Last Updated : 11th Dec 2025

Team ScaleIT

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